

YEAR 1				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
	Social Science I (SS)**	3	Social Science II (SS)** (PSY 101 suggested for grad school)	3
	Humanities I (HUM)*	3	Elective	3
	CM 101 Public Speaking (CI)	3	MATH 136 Introduction to Statistics (QL-certified)	4
	MGT 204 Principles of Management OR MKT 206 Principles of Marketing	3	CM 115 Interpersonal Communication	3
	FYS 100 First-Year Seminar	1		
CREDITS	16 CREDITS		16 CREDITS	
YEAR 2				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	VCD 125 Fundamentals of Digital Media	3	VCD 270 Intro Corp. Comm. Design	3
	Writing Core #1	3	ENG 256 or IS 135	3
	CM 205 Communication Ethics	3	QL or SR Certified Course	3-4
	CM 211 Intercultural Communication	3	MKT 206 Principles of Marketing OR MGT 204 Principles of Management	3
	PHOTO 141 Digital Photography (FA certified)	3	CM 255 Small Group Communication	3
CREDITS	15 CREDITS		15-16 CREDITS	
YEAR 3				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	Writing Core #2	3	Humanities III*	3
	Humanities II*	3	CM 270: New Media Communication	3
	CM 260 Business Communication	3	VCD 208 OR IS 260	3
	Scientific Reasoning Laboratory science (SR-L)	4	Writing Core #3	3
	MKT 311: Consumer Behavior	3	CM 290 Business Comm. Internship Prep	3
CREDITS	16 CREDITS		15 CREDITS	
YEAR 4				
SEMESTER	FALL		SPRING	
REQUIRED COURSES	Humanities IV*	3	CM 401 Senior Internship	3
	MKT 336: Integrated Marketing Communication	3	CM 390 Organizational Comm.	3
	CM 310: Conflict and Negotiation	3	Elective	3
	Writing Core #4	3	Elective	3
	Elective	3	Elective	3
CREDITS	15 CREDITS		15 CREDITS	

PROGRAM NOTES

All students will complete an internship in their final semester unless another semester is approved by the chair

Students who want a B.A. degree must complete through intermediate-level foreign language (202)

Elective Options:

- CM 120 Human Communication (CI)
- CM 265 Event Planning and Publicity
- CM 275 Principles & Practices of Public Relations
- CM 300 Advanced Public Speaking
- CM 350 Junior Internship
- CM 380 The Advertising Campaign
- CM 402 Special Topics in Communication
- ENG 381 Publishing from Gutenberg to Google

- FMI 101 Cinema I: Storytelling (FA)
- FMI 102 Cinema II: Continuity
- FMI 204 Broadcast Production
- MGT 224 Principles of Entrepreneurship
- MGT 235 Introduction to Sports Management
- Other electives by approval of chair

Writing Core Options:

- CM/ENG 253 Journalism I
- CM/ENG 254 Journalism II (WI)
- CM/ENG 303 Feature Writing (WI)
- CM/ENG 304 Magazine Writing & Publishing (WI)
- CM/ENG 305 Journalism Practicum
- CM 314 Public Relations Writing (WI)
- CM 323 Writing for the Web (WI)
- ENG 224 Intro to Creative Writing (WI & FA)
- ENG 324 Creative Writing: Nonfiction (WI)

GENERAL EDUCATION NOTES

General Education courses are identified in blue.

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines.